The Project



Nelson Mandela said: **"Education is the most powerful weapon which you can use to change the world"**, and at SelkInk, we want to contribute to the mosaic of change. This is why the **LISA** project was born.

A solidarity project born out of the desire to harness the power of stories to build bridges and create connections between different realities, places, and times. The aim is to **transform solidarity into a concrete action**.

Through a network of cooperation with **solidarity organizations** actively involved in promoting education for children and teens in developing countries, we aim to collect stories, drawings, photos, and… change them!

After all, SelkInk's mission is precisely to transform stories! All the material collected for the project will be edited, arranged, and published as an anthology available for purchase in Italy and worldwide.

Part of the proceeds from sales will be donated to the partner organizations.

LISA wants to give voice to stories that only reach us in the tragic way often chosen by the mass media. LISA aims to speak to both young and adult readers, taking them on a journey through the

lives of those who live overseas, bringing them one step closer to these communities.

LISA is a series of books, each following Lisa's journey. Lisa is a curious girl, fascinated by different cultures and everything she doesn't know. During her travels, she listens to the stories of the children she meets, collecting and keeping their drawings and memories.

The book will be published in both Italian and the source language, in order to highlight the diversity and uniqueness of the original material.

Each book in the series will be titled *"LISA – Destination..."* The destination will vary depending on the location where the project is being carried out.

This is the third book in the series, made possible through the invaluable collaboration of the NGO Isla ng Bata, its dedicated volunteers who gathered the girls' stories and drawings, and Claudia Costa, who embraced the project from the beginning and supported us throughout every stage.

The project is a work in progress, and we are eager to welcome new collaborations to mark new destinations on the world map and collect more stories.

If you are a solidarity association or organization interested in our project, please contact us via email at selkinkstudio@gmail.com.

You can also support the project by contributing to our crowdfunding campaign (QR code on page 4).

Lisa can't wait to start her next journey, and we are also excited to welcome new stories. No matter where you're from, we will do our best to take you far and make you feel at home.

Daniela and Denise
Founders of SelkInk